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Seminars / Workshops

Furniture Sector Forum

17 July 2019



RSVP here

Creating jobs and stimulating the South African economy are no mean feat, and it is often difficult to do so directly.

At the **Furniture Sector Forum - on 17 July 2019** at The Canvas, Riversands, 8 Incubation Drive, Fourways Johannesburg - we hope to showcase a unique way of reaching the goals set by the Job Summit.

We are the South African Furniture Initiative (SAFI); a joint initiative of Industry, labour and government with the common interest of promoting employment growth and the transformation of the SA furniture manufacturing industry for the benefit of all the stakeholders.

One of the ways that we drive employment growth and empowerment is through local procurement. By simply channelling a company's furniture procurement to local suppliers, it will help boost the third largest labour-intensive manufacturing industry - furniture manufacturing - which contributes 1% to South Africa's gross domestic product.

The Furniture Sector Forum comes at a time when there is new political support for this sector. The Furniture Industry has great potential to contribute positively to economic growth, job creation, rural development and the development of Small, Micro and Medium Enterprises (SMMEs), as it is a labour-intensive industry with a low-cost initial capital outlay suitable for smaller organisations.

SAFI has partnered with Proudly South African (PSA) and the Department of Trade and Industry (dti) sector desk as key strategic partners to focus on local procurement and, in doing so, has made a large-scale economic impact on the economy.

With this in mind, we would like to welcome you at the Furniture Sector Forum

Details:

Wednesday 17 July, 2019
The Canvas Riversands
8 Incubation Drive
Riverside View Ext 15 Fourways
Johannesburg

Our forum aims to be an interactive knowledge-sharing platform with a 'buy local' focus aimed at improving market access to furniture manufacturers and explore potential local markets that are capable of growing this industry.

Local furniture industry experts will be available to present industry trends, forecasts, technological developments and related knowledge at specific topics within our Market Access Strategy. It will be a great fact-finding initiative to determine if the SA Furniture Industry's supply is aligned to the demand and requirements of organisations such as yours.

Read Full Press Release here:

<https://mediaportal.co.za/distribute/778/render>

JOIN THE BUY LOCAL MOVEMENT

The furniture industry is the third largest labour-intensive manufacturing industry in South Africa, contributing 1% to GDP.

Furniture exports represent approximately R3.9bn whereas imports are R6.9bn and more than 45% of imports are coming from China. In 2009 the sector supported 50 000 jobs. Today there are only around 26 400 workers of which over 90% are employed by SMMEs.

The furniture value chain represents immense potential for job creation and has been identified for a special forum, presented by Proudly SA in conjunction with the dti and the SA Furniture Initiative.

Join the local industry experts and be part of the buy local and market access conversation aimed at improving market access for furniture manufacturers and exploring potential local markets

Furniture Sector Forum Invitation

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