

## FURNITURE DESIGN COMPETITION CALL FOR ENTRIES



towards full-scale industrialisation and inclusive growth  
the dti Customer Contact Centre: 0861 843 384  
Website: www.thedti.gov.za



- Only new concepts (designs) are eligible to enter the competition.
- The competition is ONLY opened to students registered with South African Academic Institution and locally based manufacturers.
- Designers or design teams may enter products.
- The names of all individuals involved in the design must be disclosed.
- If the design has been patented or registered as a design, a copy of the first page of all registration certificates must be submitted with the entry.
- The entry form must be completed in full and all the compulsory documents must be submitted before the closing date.
- Entries that do not comply with these requirements will be disqualified.
- The dti and its partners will not be held accountable for product performance or design originality.
- The panel of adjudicators and the administrators of the competition undertake to handle all entries in the strictest confidence and not to disclose any information on entries to any other party. However, in the event of a product winning the design may be made public to the media.
- Although every reasonable precaution will be taken to ensure the safekeeping of products submitted, the dti and its partners cannot be liable for loss of or damage to any entry material.
- The decision of the adjudicators is final and no correspondence will be entered into.
- Should your entry be selected as one of the finalists, the designer agrees to avail him/herself, at the stand provided, for the duration of the exhibition expo. Where notice of non-attendance is not given in time, the finalist may be liable for the cost of the exhibition space procured by the dti.
- By entering this competition and signing the disclaimer the entrant is agreeing to all above-mentioned conditions of entry.



### Guidelines to entry

- No registration fees is required
- Products design must be new, original and ready for production.
- The theme of the competition, "LivingSpace" sees to respond to peoples changing space needs and respond to the way people live and use their space. The designs must promote the use of local inputs.
- The entrants must submit technical drawing of the product (the design must be 3D printable), description of materials and inputs to be used in production, and description of the design and the concept behind the design.
- Entrants may download an entry form online or request a copy on FurnitureDesign@thedti.gov.za. Completed entry form and all the compulsory information requested to address provided.
- Multiple entries are possible as long as entry form for each is done separately.
- Entry forms must be signed and mailed to the dti
- Compulsory information to submit:
  - Technical drawing of the product (technical drawings must include the final product dimensions and 3D drawings)
  - Description of materials to be used in production
  - Motivation and concept describing the design
  - Brief CV of the entrant.
- Completed forms and compulsory information can also be emailed to FurnitureDesign@thedti.gov.za ; or forwarded or hand-delivered to:

Industrial Development Division  
Furniture Sector Desk  
Department of Trade and Industry  
1st Floor, Building A  
77 Meintjies Street

Industrial Development Division  
Furniture Sector Desk  
Department of Trade and Industry  
Private Bag x84  
Pretoria

The Department of Trade and Industry (the dti), South African Furniture Initiative (SAFI), Proudly South African, and their partners, invites South African Designers to participate in the Furniture Design Competition. Entries are opened in the following categories:

- Student categories – Designed Students registered in South African Educational Institutes
- Established Furniture designers/ Manufacturers – For Manufacturing Companies/Designers.

The aim of the competition is to: raise and nurture design capabilities in the country, raise the image of the South African Furniture Manufacturing Industry, and to advance local industry through the introduction of new products industry.

The Department of Trade & Industry and its partners, is calling on South African designers - Design Students and Professionals Furniture Designer and/or manufacturers - to submit design entries for household furniture under the theme "LivingSpace". Furniture must respond to peoples changing lifestyles and respond to the way people live and use their space. This make furniture pieces important, and their need to reflect individual lifestyles should be captured in design. The submitted pieces submitted must also reflect the furniture trends, using different textures, colours and shapes. Your furniture piece must provide solution to these constantly changing needs for the household.

### Your design should:

- Promoting innovation
- Significant component of the furniture piece should be wood;
- Should be a movable piece (not attached to the wall);
- Appeal to the export market;
- Promote the use of local inputs e.g. wood, textiles, prints etc;
- Design for a space not bigger than 3x2 square meters space.
- The design must have a target market in mind, which will be highlighted in your attached concept document.

### Adjudication Criteria

- The adjudication criteria and weighting thereof is decided by the judges in line with the annual theme and a scorecard will be used. The criteria focus on the following areas:
  - Concept behind the product
  - Functionality/usability of the product
  - Degree of innovation
  - Ease of manufacturing
  - Commercial Viability
- Judges will comprise of industry experts and designers from other related fields.
- Judging will be done in two stages.
- The finalists will then be announced on/or before 06 October 2018, and invited to exhibit their pieces the chosen exhibition.
- Final Judging will take place at the exhibition in February/March 2019.
- Winners will be announced at the exhibition.
- Judges decision is final

### Important Dates

- Entries will open on 01 March 2018
- Entries close on 31 August 2018
- Finalists will be contacted telephonically and electronically.
- Finalists' products will be exhibited at the chosen exhibition in February/ March 2019
- Winners will be announced at the exhibition.

### Prizes

- Prizes include:
- One year internship for the winning student



### Compulsory Information to submit:

The entrants will be expected to submit the following to be considered:

- a technical drawing of the product (design). This should including the final product dimensions and 3D drawings). Your design must be 3D printable.
- description of materials and inputs to be used in production. The use of local inputs is encouraged.
- The design must be accompanied by a description of the design, also explaining the concept and motivation behind the design.
- Brief copy of your CV

### Guidelines to Entry

- Competition can be entered in one of the following categories:
  - Student Category - students registered in South African Academic Institutions;
  - Established Manufacturers - companies registered and operating in the country
- For entry form, entry details, terms and conditions of the competition, please visit the dti website [www.thedti.gov.za/furnituredesigncompetition](http://www.thedti.gov.za/furnituredesigncompetition) ; OR
- Contact the dti on 012 394 1260/1128, OR
- FurnitureDesign@thedti.gov.za

### Terms and Conditions

the dti and its partners, reserves the right to refuse entry of products that are not eligible or do not comply with applicable entry criteria, or that might put in question the reputation of the competition.

- One year Proudly SA membership for the winning manufacturer
- An opportunity to participate and exhibit at the 100% Design Expo for the winning manufacturer
- Software prizes
- Profiling of winners in relevant publications & Media exposure
- Design tools

### Entry Form

Entry Forms can be downloaded on [www.thedti.gov.za](http://www.thedti.gov.za) or contact us on FurnitureDesign@thedti.gov.za.



**Entry Forms:** (right-click and Save As...)

[Established Manufacturers](#)

[Students](#)