

ENTERAFRICA

Set out below is a brief synopsis of what EnterAfrica does.

We set up BOTH manufacturers and retailers on online platforms in South Africa; the rest of Africa; the UK ; Europe and the USA. We select existing platforms that are the most appropriate for a client's products.

For an agreed % of the selling price we:

Set up the sellers account;

Write proper searchable product descriptions for the products

Upload all the relevant info and images to the platform

Run the sellers account from start to finish

Provide training to staff in respect of delivering products to the fulfilment centre/s of the online shopping platform

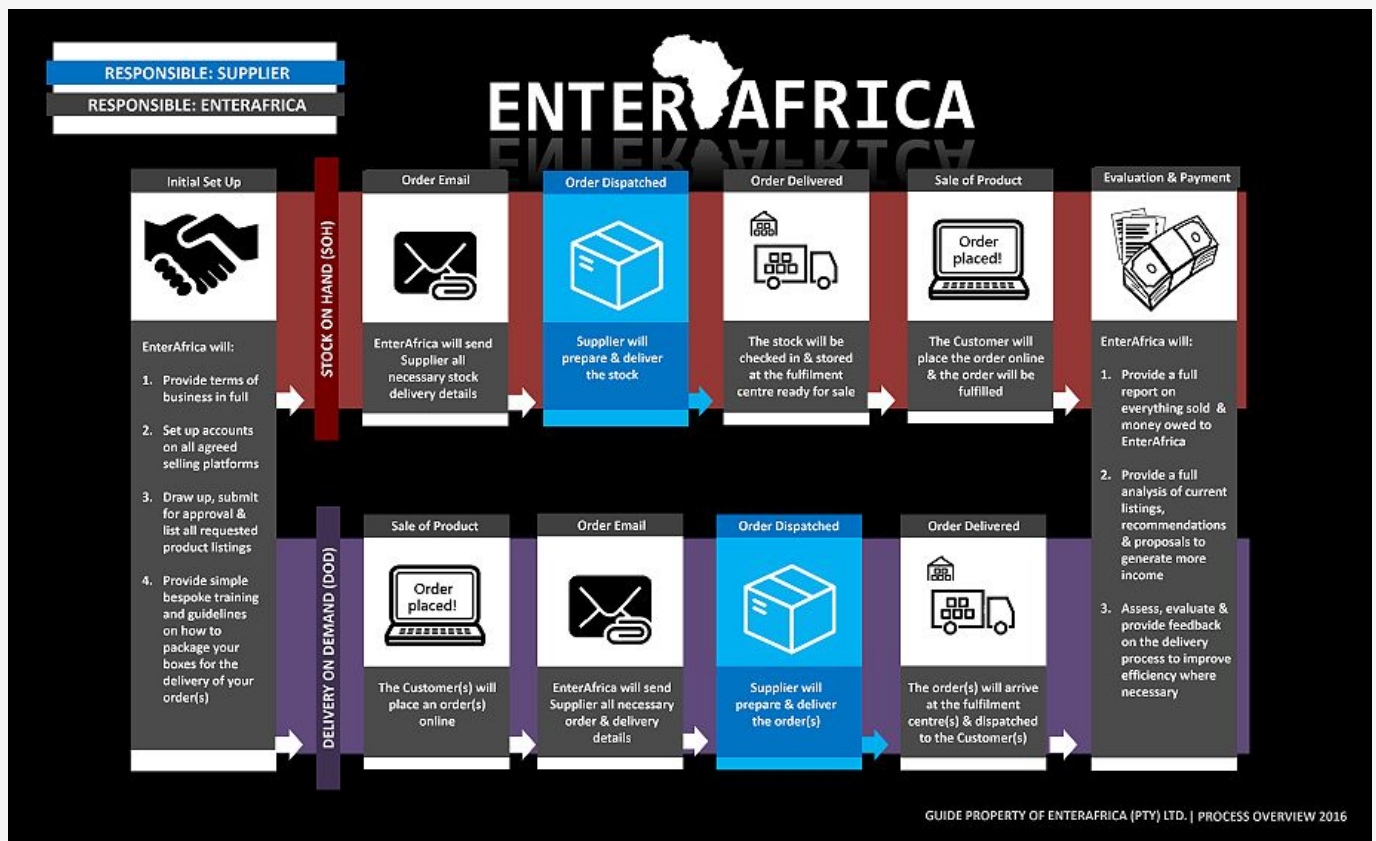
Process all orders received by the platform from online shoppers;

Update the sellers inventory where applicable, especially with regard to stock

Provide monthly statements in respect of finances

Provide a monthly report which gives a snapshot of the client's online business and which includes, inter alia, recommendations to improve that business going forward;

Promote the client's products through our relationship which we have established with the various online platforms, including getting your products on various promotions such as "Daily Deals".



We charge a nominal listing fee to cover our expenses in setting the client up. This is negotiable and also works on an economies of scale so the more products the client lists the cheaper this fee gets. We do NOT charge a monthly management fee. So we need the client to sell for us to show a profit!

In SA we presently use Takealot; Loot; Spree; Superbalist; 1 day only. Continually looking at other platforms. Rest of Africa....Jumia.