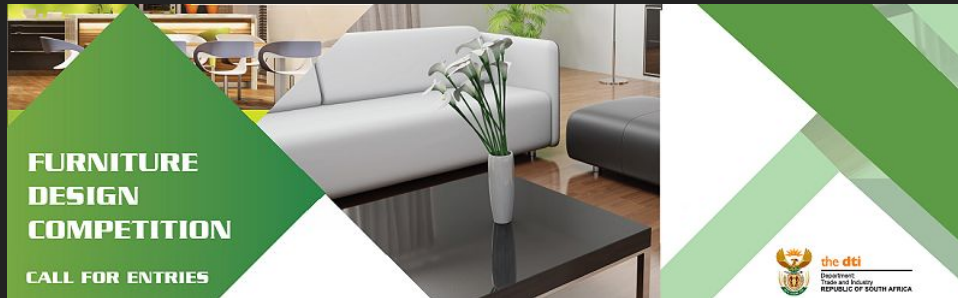


Design Competition

Call for Application Furniture Design Competition

(closes 31 August 2019)



The Department of Trade & Industry is running the annual furniture design competition. The competition is opened to **design students** registered in the South African Academic Institutions, and to **local emerging and established furniture manufacturing companies**. The design competition is aimed at contributing to the development of the design skills in the furniture sector, and the initiative aims to complement the development of a design course, currently done with Fibre Processing and Manufacturing Seta. Design skills can promote innovation, and be used as a creative instrument to promote product differentiation and new product development. The competition is used as an immediate tool to promote and encourage interest in furniture industry, and to attract upcoming designers to the industry.

The main objectives of the design competition are:

- To raise and nurture design capabilities in the local furniture industry
- Raising the image of the Furniture Manufacturing Industry in South Africa
- To grow the industry's competitiveness and attract designers to the industry
- Re-position industry for high value-added products
- Attract design skill to the industry

Every year, the dti buys floor space and build a stand in a selected show in February/ March of every year, just before our financial year end, and show case the work of the finalists and to host the prize giving event. A total of **12 finalists, 6 students and 6 manufacturers**, are invited. The competition is gaining momentum and is now in its sixth year, and continues to attract attention from students and manufacturers alike.

Attached is the call for designs for the 2019/2020 competition you are invited to submit your designs and be part to this great initiative.

Tafadzwa Nyanzunda

Director: Resource Based Industries

Agro-processing Chief Directorate

the dti Campus

Block A Office AF258

Department of Trade and Industry

77 Meinjties Street,

Pretoria

Tel: 012 394 1954

Cell:072 761 1937

Email: tnyanzunda@thedti.gov.za

[Download Details](#)

